

# LONDON METRO

## IN THE HEART OF EUROPE'S FINANCIAL CENTER WITH UNRIVALLED ACCESS TO MORE THAN 30 EUROPEAN MARKETS AND 80 EXCHANGES

Our London data centers are business hubs for more than 1,090+ companies. Equinix London customers can choose from a broad range of network services from 200+ providers and a dense concentration of financial services, internet service providers, cloud and IT services, enterprises and content and digital media companies.

Our London data centers, based in prime locations near one of the world's most important financial centers, are served by excellent communication links and offer unrivalled access to more than 30 European markets and 80 exchanges. The London Internet Exchange (LINX), one of the world's largest internet exchanges with more than 380 members from 54 countries, is housed in three of Equinix's London data centers. We also host connectivity to major cloud service providers that include AWS, Microsoft Azure and Google Cloud.



### London metro facilities

The Equinix London metro International Business Exchange™ (IBX®) data centers are strategically located around central London and consist of nine buildings with 63,400+ square meters (682,000+ square feet) of colocation space. These data centers offer scalable technical space, leading operational resiliency and world-class security.

### Equinix value by vertical

#### For network service providers

- The London Internet Exchange (LINX), one of the world's largest internet exchanges, with more than 690 members from 68 countries is housed in two of Equinix's data centers in London
- Access to Amazon Web Services (AWS) Direct Connect and Microsoft Azure ExpressRoute through the Equinix Cloud Exchange™

#### For enterprises

- Performance Hub™ enables next generation Wide Area Network (WAN) architecture for a secure and highly reliable connectivity to 200+ network service providers and 280+ cloud and IT service providers

- On-demand and direct access to multiple cloud providers via the Equinix Cloud Exchange™

#### For cloud and IT services providers

- Ability to connect to 1,090+ customers, partners, content providers, networks and internet service providers
- Secure, direct access, over the Equinix Cloud Exchange™, to consume and deliver cloud services
- Access to 200+ Network Service Providers for unparalleled customer reach

#### For content and digital media

- Growing ecosystem of media & entertainment producers and broadcasters
- Close proximity to the content production hubs in Soho and the major Studio locations at Pinewood, Shepperton and Longcross
- Interconnect with major Content Digital Networks (CDNs) that include Akamai, Limelight and Level 3 to reduce latency and help improve user experience
- Direct access to major cloud providers (AWS, Azure, GCP) to enable remote workflow capabilities



Equinix LD4 IBX exterior

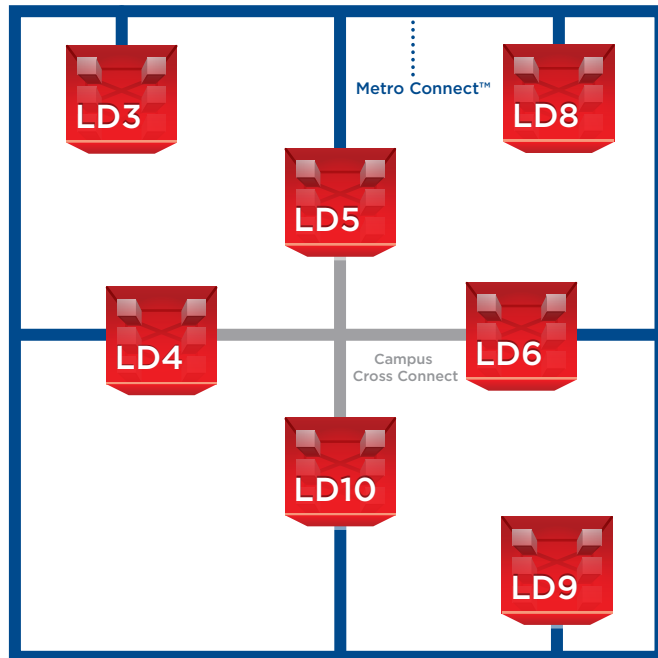
#### For financial services

- LD4, LD5 and LD6 data centers are strategically located in proximity to the heart of Europe's largest financial services market
- Secure facilities for leading capital markets participants, insurers and electronic payments firms
- Home to Europe's largest Multi-Lateral Trading Facility BATS Chi-X and FX trading system ICAP's EBS venue
- Multi-cloud banking architectures are available from Microsoft, Amazon, VMware and Oracle in a secure, compliant dedicated infrastructure that cuts out risk from public networks such as the internet and shared networks



Equinix LD4 IBX ladder racks

## Connectivity options through Equinix



Where both Campus Cross Connect and Metro Connect™ are available between a pair of sites, only Campus Cross Connect should be provided.

## Reasons to believe in us

### Global data centers

- 200 data centers, 52 major markets, \$21B+ capital invested in capacity/new markets, global availability 99.9999%+

### Connected

- 1,700+ networks, 270,000+ cross connects, less than 10ms latency to 90% of the population of North America, Western Europe, top markets in Asia-Pacific and Brazil

### Partners, customers and prospects

- Blue-chip customer base of 9,800+ global businesses across 24 countries, on 5 continents representing network, digital media, financial services, cloud/IT and enterprise leaders

## Equinix customer count per vertical



### Contact Us

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